

## INSTRUCTIONAL TECHNOLOGY

DIRECTOR - CRISTIN KENNEDY

### GOALS

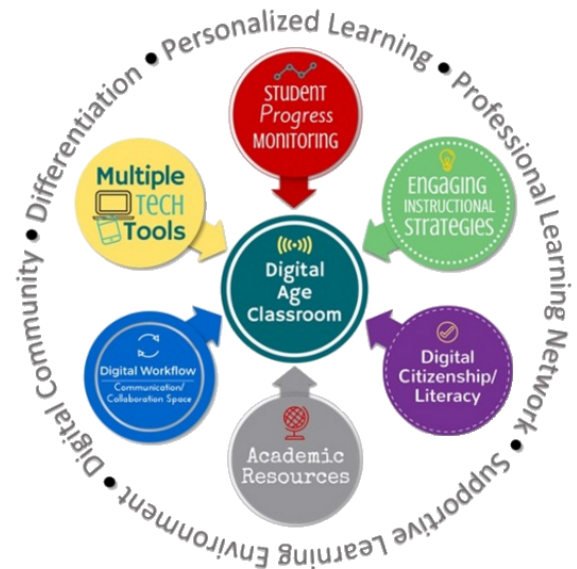
- Leverage technology to transform traditional classrooms into digital age classrooms
- Create and support effective and ethical digital age learning environments
- Empower digital age learners, teachers, and administrators to use technology tools to enhance engaging learning experiences with technology tools

### CURRENT STATUS

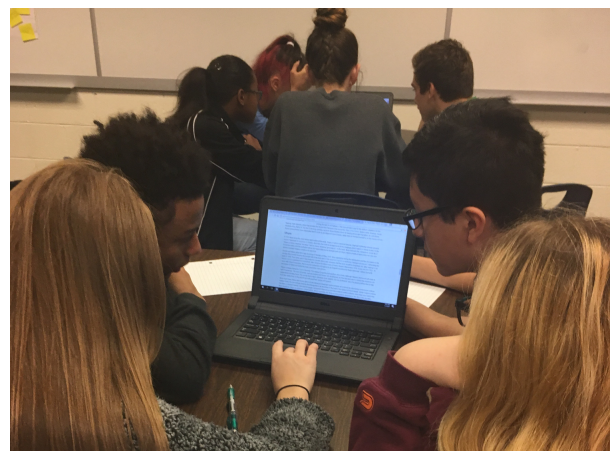
The Cobb County School District focuses on innovation and student engagement to facilitate deeper learning. The Instructional Technology (InTech) Department is a team of twenty-seven Technology Training/Integration Specialists (TTIS) that collaborates with other divisions in Technology Services to ensure every staff member leverages technology that enhances quality instruction and prepares digitally literate students for college or career. Cobb's TTIS team provides quality professional learning that ensures teachers' integration of District resources and technology to effectively assess student learning, differentiate instruction, and provide rigorous, relevant, and engaging learning experiences including choice and voice for all students.

### VISION

Preparing digital age learners for success in a global, ever-changing society.



Professional learning occurs at the school and district level using face-to-face, blended, and online models. The TTIS team members are change agents who collaborate with teachers, staff, and leaders to provide targeted technology support leading to innovation and improvement in classroom practice and student engagement. Their professional learning methods integrate research-based instructional strategies proven to increase student achievement and focus on students as creators, collaborators, and critical thinkers.



## ACCOMPLISHMENTS

(GOALS ATTAINED 2015-2017)

CCSD InTech strategically develops empowered educational technology leaders throughout the District with active listening and ethical coaching practices built around relevant and intentional tools that support student learning and growth. TTISs facilitate the design and implementation of technology infused educational experiences that emphasize creativity, higher-order thinking skills, and problem-based learning in a digital age classroom. Virtual learning spaces, blended learning, distance learning, and flipped instruction using an array of compatible classroom devices that foster collaboration are just a few of the instructional models used in Cobb schools and supported by CCSD InTech to reach beyond classroom walls. In addition, TTISs support teachers with using Office 365, NetTrekker (OER), StreamingCobb, digital citizenship modules, and other online collaboration and creation tools that enhance student learning through interaction and engagement.

- Supported integration of Office 365 tools with students and District employees
- Promoted and supported continued use of Cobb Teaching & Learning System for intentional student progressing monitoring
- Facilitated bi-monthly webinars and Twitter chats for on-demand professional learning that supports new and existing district technology resources for the digital age classroom
- Developed Distance Learning procedures to enhance instruction, professional learning, and increase efficiency
- Promoted Panopto and StreamingCobb for creation and curation of student and teacher demonstrations of learning
- Supported Bring Your Own Device initiatives in classrooms
- Provided Windows 10 training and support for District staff and students
- Supported the SMART Learning Suite update and rollout for District staff with demonstrations and training
- Supported technology integration for innovative learning and student engagement including flipped classrooms, iPad integration, and district provided resources
- Developed and implemented a Digital Leadership professional learning community for District principals
- Developed and implemented two fully online professional learning courses in BYOD and Digital Citizenship
- Adapted and implemented Microsoft Innovative Educator certification training
- Published District resources for ongoing professional learning and technical support (web page, newsletter, blogs, videos, CTLS Teach online community and Twitter)



@CCSDInTech

*"We help teaching geeks use technology tools effectively to engage learners and increase teacher and student success."*



## MOVING FORWARD

CCSD Instructional Technology remains committed to increasing achievement through technology integration as TTIS team members coach teachers on building digital age classrooms that prepare tomorrow's future ready students. The team will continue to develop District technology leaders to model implementation of digital age learning elements. In addition, the team will encourage further technology collaboration by increasing local and global participation in their professional learning community. CCSD Instructional Technology will continue to intentionally leverage current and future technology tools across the District as a necessary supplement to the engaging teaching and learning that leads to student success.

## THREE YEAR GOALS

In the next three years, the Instructional Technology Department plans to develop, implement and support the following:

1. Continue the development of digital age classrooms throughout the District using research-based coaching and training methods and digital age classroom professional learning academies
2. Develop, promote, and facilitate Microsoft Innovative Educator training with at least 50% of CCSD teachers and staff becoming certified by May 2020
3. Promote schools to attain Microsoft Showcase School status to amplify student and school success
4. Promote InTech department professional learning community (PLC) locally and globally with development, promotion, and maintenance of web pages, blogs, webinars, social media, featured teachers, and online learning experiences
5. Continue to provide technical training and support for CTLs Assess in collaboration with the Assessment Department
6. Continue to provide differentiated, high-quality professional learning trainings at all levels in the district to support elements of a digital age classroom, school, and District
7. Develop and host a regional instructional technology conference

**Instructional Technology**

URL: <http://bit.ly/InTechKennedy>

